

Fundraising with Flowerbulbs

Dear Fundraising Chairperson:

Thank you for choosing Van Bourgondien's Fundraising with Flowerbulbs. We are sure your organization's fundraising efforts will be both fun and successful!

Van Bourgondien is one of the largest and most reputable flowerbulb and perennial suppliers in the country. All of our bulbs and perennials are top quality, an excellent value and guaranteed to grow. If your customers aren't completely satisfied, we'll replace their items free of charge. We are committed to helping your organization make its fundraiser a total success. Also, as a special bonus, we are offering all groups FREE bulbs for every \$100 your organization submits to Van Bourgondien.

Sincerely,
John F. Van Bourgondien, Sr.
President



From Coast To Coast, The Results Speak For Themselves

Here's a sample of the thousands of groups who are raising funds with Van Bourgondien bulbs.

Denver, CO	Stanley British Primary School	sold \$17,790.00	profit \$8,895.00
Marshfield, WI	Marshfield High School Band	sold \$11,980.00	profit \$5,990.00
Grahamsville, NY	Tri-Valley Middle School.....	sold \$ 9,910.00	profit \$4,955.00
Soquel, CA.....	Alaniza Charter School	sold \$ 9,510.00	profit \$4,755.00
Snoqualmie, WA.....	Snoqualmie Elementary School	sold \$ 6,690.00	profit \$3,345.00

Why Are Flowerbulb Fundraisers So Successful?

The answer is simple...everyone loves flowers! Plus, the low price points make it easy to sell. Over the years thousands of schools, churches, clubs, and organizations have had amazing success with our Fundraising with Flowerbulbs program. Most of the people who buy from our fundraiser are the parents of the children themselves, their friends and neighbors, and their co-workers – all of whom love to beautify their yards and gardens.

Program Highlights

- **50% PROFIT** – Your organization keeps 50% of every dollar sold.
- **FREE SHIPPING AND HANDLING**
On all materials and products.
- **FREE BONUSES** – You will receive a FREE pack of bulbs with a retail value of \$9.95 for every \$100 submitted to Van Bourgondien.
- **FREE PLANTING INSTRUCTIONS and DELIVERY BAGS** – For all your customers.

Enclosed You Will Find your **FREE Complete Sales Kit** which includes:

- Chairperson's Checklist
- Fundraising Do's and Don'ts
- Master Order/Payment Form
- Vibrantly colored Fundraising Brochures
- Payment Collection Envelopes for each seller
- Postage Paid Return Envelope for Master Order/Payment Form

If you need more brochures and envelopes, please let us know. **Also, the minimum order to Van Bourgondien is \$100.00.**



We Make It Easy!

Selling flowerbulbs and perennials is easy! We are committed to helping your organization make this fundraiser a total success. Everything you need to start selling is included in this envelope. When you're finished selling, simply send in your order and Van Bourgondien will send you the ordered products, planting instructions, and delivery bags. Van Bourgondien has fundraising experts on staff to answer your questions. If there's anything you need, just call 1-800-622-9959. We want to help you make your fundraiser simple, fun, and successful.

50% Profit on Every Sale Made

Your organization keeps 50% of every dollar sold and you don't have to wait to reap your profits. You keep 50% immediately! Your customers can choose from a terrific assortment of competitively priced flowerbulbs and perennials, with retail prices starting at \$10 per item. Each item costs you 50% of its retail price, which means your organization keeps 50% of the total amount sold.

Free Shipping on All Orders

Van Bourgondien will ship your order free of any shipping charge, which will help keep your profits high. Please allow 2 weeks to process and ship your order.

Free Bonuses

For every \$100 your organization submits to Van Bourgondien, we will also ship you a FREE BONUS – a pack of bulbs with a retail value of \$9.95. You can potentially get hundreds of dollars of bulbs absolutely FREE! What could be better than that!

Free Planting Instructions and Delivery Bags

We provide free planting instructions and delivery bags for all of your customers.

Your Satisfied Customers Will Return Year After Year

Just like the bulbs and perennials they plant, your buyers will be back to buy even more next season. Your customers will be absolutely delighted with the brilliant colors and spectacular blooms of these top quality Dutch bulbs and perennials. We guarantee it!

Spring and Fall Programs

We have two Fundraising programs during the year. Each program period is different due to the nature of our seasonal bulbs and perennials. The spring program is in effect from January-May and the fall program is July –November. The enclosed Fundraising Brochures feature the products for the current season. Please note: If you requested Fundraising Brochures for the alternate season, we have made note of your request and will send them as soon as they are available.

We appreciate your interest in Van Bourgondien Fundraising with Flowerbulbs and look forward to helping you make this Fundraiser a blooming success!

*Visit us on the web at www.dutchbulbs.com
or e-mail us at fund@dutchbulbs.com*

